

About Financial Soccer

Financial Soccer is a free, FIFA World Cup™ branded video game, combining the world's most popular sport with an award-winning financial literacy curriculum.

Financial Soccer challenges players to answer fast-paced, multiple-choice money management questions correctly to advance down the field for a chance to score a goal. The game offers single player and head-to-head game play options and is being translated into ten different languages.

The game features three difficulty levels – geared to children, teens and adults. Players learn key concepts about saving, spending, budgeting, and the wise use of credit. Following the successful rollout of *Financial Soccer*, Visa launched the new version of *Financial Football*. The engaging, fast-paced game is available in English and Spanish and can be played online or downloaded as a free app for iPhones and iPads (in HD) on iTunes.

How to Play Financial Soccer

Financial Soccer can be played for free at www.financialsoccer.com.

The game also includes companion classroom lesson modules for teachers who want to expand and reinforce greater financial learning. Each module features:

- Narrative overview of the concepts to be taught.
- Goals and objectives of the lesson.
- Teaching notes to help educators structure their lessons.
- A discussion section for teachers and students to talk through how the information learned would apply in real-life situations.
- An activity section for group exercises and quizzes.

Financial Soccer Around the World

Financial Soccer rolled out in 30 countries in the months leading up to the 2010 FIFA World Cup™ and is available in ten languages.

Australia, Belarus, Brazil, Canada, Chile, China, Columbia, Ecuador, Egypt, Honduras, Hong Kong, Indonesia, Japan, Jordan, Korea, Kuwait, Lebanon, Malaysia, Mexico, New Zealand, Philippines, Russia, Saudi Arabia, Singapore, South Africa, Taiwan, Thailand, UAE, Ukraine, Uruguay, USA, and Vietnam.

Additionally, Visa has partnered with six state governments to co-brand and distribute free copies of *Financial Soccer* to every high school in those states including: Nevada, West Virginia, Indiana, California, Illinois and New York.

The game is available at www.financialsoccer.com.

About Practical Money Skills for Life

Financial Soccer is part of [Practical Money Skills for Life](#), Visa's free, award-winning, financial education program. The program contains comprehensive money management resources and lesson plans tailored for use at home and in the classroom. The game is the latest component of Visa's decade-long commitment to financial literacy, which has helped millions of people worldwide learn how to manage their money wisely.

For More Information

Contact us at info@practicalmoneyskills.com.