

Improving access to public procurement in India

With public procurement representing around [20% to 22% of GDP](#), India's government needed an end-to-end procurement solution that would reduce complexity, increase transparency, and promote inclusion for small and medium-sized businesses (SMBs).



Action



India launched the Government e-Marketplace (GeM) in 2016. As of September 2022, about [300 service categories and over 10,000 product categories](#) were available on GeM.



To mitigate the potential for corruption and abuse, the platform limits officials' ability to select a specific brand or vendor. It has also [eliminated numerous layers of manual, sequential verification](#) and decision-making.



GeM has improved accessibility for smaller and remote businesses by eliminating the complexity and paperwork previously associated with onboarding. The system reduced registration time significantly.

Result

As of July 2022, more than 57% of all orders through the platform were going to [micro companies and SMBs](#).

57%

Discover more ways that governments are transforming procurement and payments using digital solutions.

[Read the white paper](#) from Visa and Kearney.